



2101 Stone Blvd. Ste. 200
West Sacramento, CA 95691
p: 831-442-3536 f: 831-442-2351
info@papaseminars.com

A Sponsorship With An Impact

10,000+
webinar
attendees
annually

50 webinars
offered in
2021

5,800+
association
members

All sponsors
showcased on
website



55,700
annual
website visits

**Platinum
sponsors**
featured on
homepage

**Audiences
reached**

- Qualified Applicators Certificate (QAC)
- Private Applicator
- Qualified Applicators License (QAL)
- Certified Crop Advisor (CCA)
- Structural Pest Control Licensees
- Agricultural Pest Control Advisor (PCA)
- International Society of Arboriculture (ISA)
- Golf Course Superintendents Association of America (GCSAA)
- Mosquito and Vector Control Association of California (MVCAC)

50+ opportunities
to virtually display

Featured spot in our
quarterly e-newsletter

2021 Sponsorship Opportunities

Platinum Sponsorship (\$1,500)

- Company logo displayed at 2021 PAPA webinars
- Opportunity to submit a single PowerPoint slide that will run in the 30-minute pre-webinar slideshow at 2021 PAPA webinars
- Company logo displayed on the front page of PAPA's website
- Company logo and contact information displayed on the PAPA website Sponsor page
- Direct link to company website (clickable company logo) in 2021 editions of our quarterly newsletter, *Applicators News*
- Direct link to company website (clickable company logo) in 2021 PAPA email blasts

Support Sponsorship (\$300)

- Company logo displayed at 2021 PAPA webinars
- Company logo and contact information displayed on the PAPA website Sponsor page
- Company logo advertised in 2021 editions of our quarterly newsletter, *Applicators News*
- Company logo advertised in 2021 PAPA email blasts

As a PAPA Sponsor, your company is not only reaching a wide range of Applicators and members of the industry; you're also assisting PAPA's efforts to execute webinars that are informative, interesting, and relevant to issues facing the industry. We at PAPA thank you sincerely for your support!

2021 Sponsorship Registration Form

How to pay: Mail (2101 Stone Blvd. Suite 200 West Sacramento, CA 95691), online www.papaseminars.com/sponsor-signup, email info@papaseminars.com, phone 831-442-3536

Platinum Sponsorship (\$1,500)

Support Sponsorship (\$300)

Company Name: _____ Representative Name: _____

Company Address: _____

Representative Phone #: _____ Representative Email: _____

Payment Type: Card (fill out below) Check (write check # below)

Card #: _____ - _____ - _____ - _____ CVV: _____

Exp. Date: _____ / _____ Billing Zip Code: _____ **OR** Check #: _____

Pesticide Applicators Professional Association - PAPA 2021 Sponsorship Contract

This agreement is made on _____,
between Pesticide Applicators Professional Association (PAPA) and

Company Name: _____

Company Representative Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

Website: _____

Signature: _____ Date: _____

By the signature of the Company's representative on this agreement, the Company acknowledges that they have read, understand, and agree to abide by the Terms and Conditions listed in this contract.

Article I

Sponsorship Levels

- a) **Support:** Company logo displayed at 2021 PAPA webinars. Company logo and contact information displayed on the PAPA website Sponsor page. Company logo advertised in 2021 editions of our quarterly newsletter, Applicators News. Company logo advertised in 2021 PAPA email blasts.
- b) **Platinum:** Company logo displayed at 2021 PAPA webinars. Opportunity to submit a single PowerPoint slide that will run in the 30-minute pre-webinar slideshow at 2021 PAPA webinars. Company logo displayed on the front page of PAPA's website. Company logo and contact information displayed on the PAPA

website Sponsor page. Direct link to company website (clickable company logo) in 2021 editions of our quarterly newsletter, Applicators News. Direct link to company website (clickable company logo) in 2021 PAPA email blasts. Priority claim on speaking opportunities for 2021 PAPA webinars.

Sponsorship Fee Schedule

- a) **Support:** \$300
- b) **Platinum:** \$1,500

Applicable fee must be paid to PAPA prior to the Sponsor being afforded any Sponsorship benefits.

Article II

Terms

The term of Sponsorship will commence on January 1, 2021, or (if received after January 1, 2021) the date payment is received, and will terminate on December 31, 2021.

The code of ethics adopted by PAPA is as follows:

To promote and maintain high standards of public service and conduct in order that agricultural suppliers may justly be regarded as professionals and that the public may have increasing confidence in their integrity, and that the practice of pest management may best serve the public interest. It is understood that the following are PAPA rules, regulations and conditions for the Sponsor. PAPA expects each Sponsor and their representatives and employees to abide by the rules, regulations, and conditions given herein and by subsequent amendments and additions, considered by the PAPA Board of Directors. PAPA has developed these rules, regulations and conditions for the best interest of all the Sponsors and Seminar registrants. The Sponsor must abide by the following rules, regulations, and conditions:

Article III

Conditions

- a) Sponsors shall refrain from unfair business practices through the following:
 - Maintain a reputation for fair and honorable conduct with customers, employees, and suppliers.
 - Conduct business on the basis of service to the industry and the public.
 - Avoid false, misleading, or deceptive advertising.

- Abide by laws and regulations affecting the pest management industry and to promote their enforcement. To acknowledge that governmental and recognized standard are the mutual responsibility of the product manufacturer and user.
- b) Sponsors and their representatives are not eligible to receive CEU credits for the webinars at which they display.

Article IV

Suspension of Sponsorship

- a) PAPA reserves the right to prohibit, reject, or eject any Sponsor's representative, or exhibit in whole or part, with or without giving cause. If cause is not given, liability shall not exceed the return to the Sponsor of the Sponsorship fee at the time of ejection. If a Sponsor is ejected for violation of these terms and conditions or for any other reason, no return of the Sponsor fee shall be made.
- b) PAPA reserves the right to refuse acceptance of a Sponsor due to the Sponsor exhibiting professional misconduct by not abiding to the terms and conditions given herein, any subsequent amendments and additions considered by PAPA Board of Directors.

Legal Recourse

PAPA Board of Directors determinations regarding suspension, revocation, or ejection shall be final.